

2024



DEPARTMENT LEGISLATIVE

floridalegion.org

Advice

- This is for those who are not professional lobbyists
- We will focus on the three basic elements of effective lobbying:
 1. Preparation
 2. Presentation
 3. Perseverance



Who?

- Know WHO you are attempting to communicate with
- Are they on the committee?
- Are they active in your area of interest?
- What is their background?
- Don't simply "use" them



What?

- The process has a design
- Don't ask for too much
- Be fair in your request
- Understand the realities of the process



Assumptions

- They may or may not know anything about us
- Inform them about yourself and our organization
- Be prepared to explain in detail
- Use layman terms to make it easy



When?

- Time is a commodity
- Legislative Assistants are valuable
- Visit your legislator at his home district office



How?

- Leave behind written materials
- Be concise and factual
- Short and sweet
- Avoid unnecessary disclosure of information




Do's and Don'ts


- Never make political retribution threats
- Don't sour your victory
- Make sure you follow up!
- Be sure to show you're thankful for their help




How to Locate YOURS

Bill 2022 Bill # Bill Text Search Statute 2021 Search Term Chapter Search Site Site Search Search

 **FLORIDA HOUSE OF REPRESENTATIVES** Home Bills Representatives Committees Leadership House Schedule Publications Tracking



 **THE FLORIDA SENATE** Home Senators Committees Session Laws Media About Offices Reference Tracker

Go to Bill: Bill # 2022 Go Find Statutes: 2021 Search Term Chapter Find Search Site Search

Wednesday, June 8, 2022


Calendar Filed Today Bill Actions

No events scheduled for this day.

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Spotlights 1 2 3 4 5



Wilton Simpson



Veteran Legislators!?!

- Do we have Florida Veteran Legislators? Why yes

we do!!!



NO FLORIDA VETERAN LEFT BEHIND [DONATE NOW](#)

 **FLORIDA VETERANS**
— FOUNDATION —

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Meet the Military Veteran Legislators
2021 – 2022 Florida Legislature Series



STATE vs U.S. Legislators

- Don't confuse the US Senate and US House of Representatives with the Florida Senate and the Florida House of Representatives
- Definitely don't confuse the bills filed



Allowable's

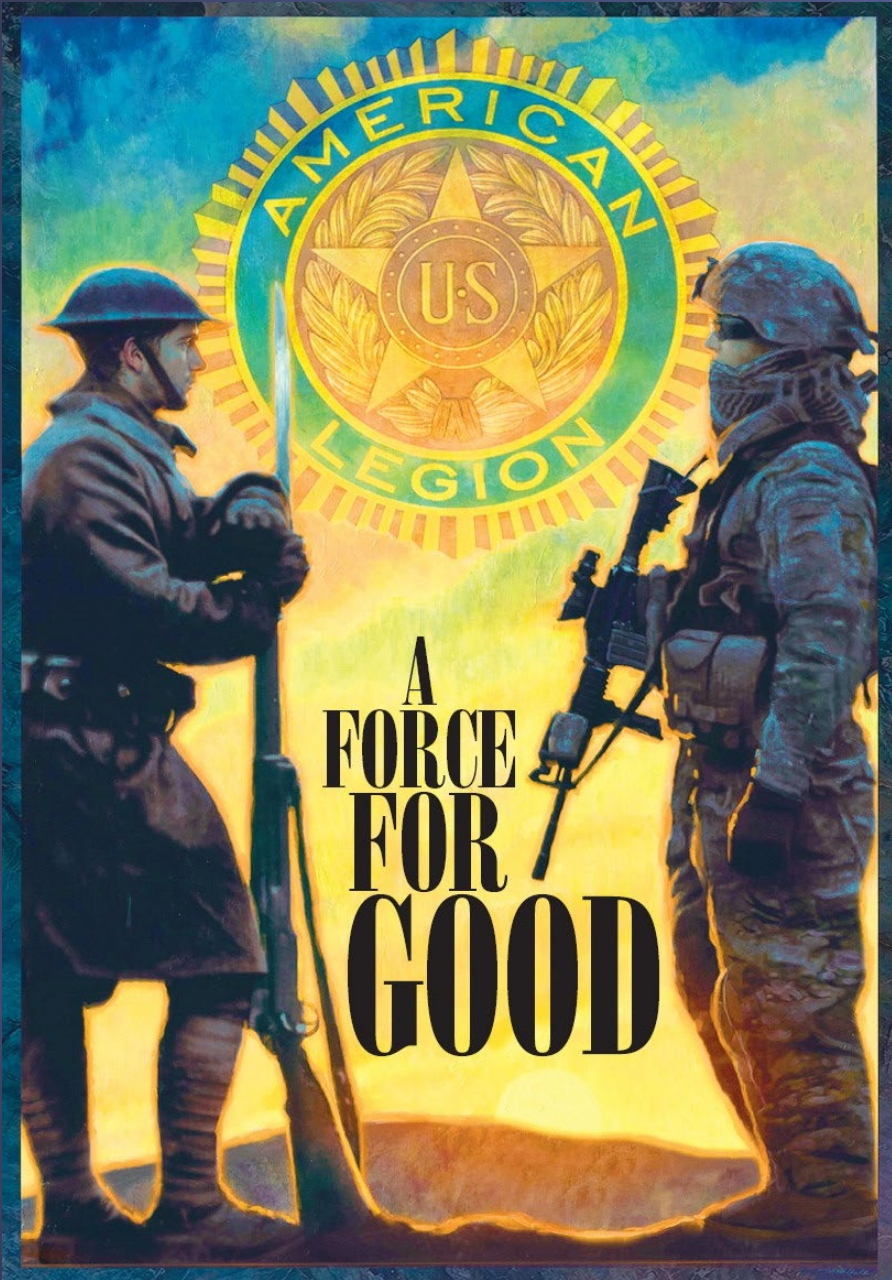
- As a 501 (c) organization we have limitations
- We must provide an equal opportunity to ALL
- Do not indicate a preference for or against
- NO fundraising for any candidate

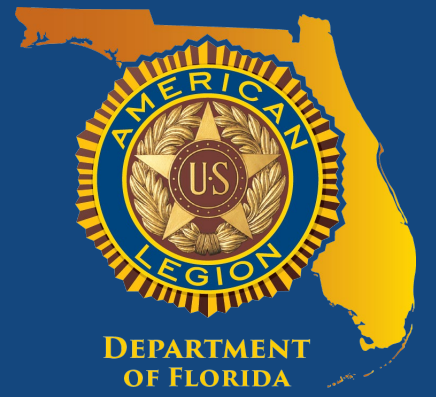


Exercise

RUN







QUESTIONS?

